

A photograph of a modern multi-story building with a glass facade and a dark upper section. The word "ERICSSON" is visible in large white letters on the dark section. The building is situated next to a body of water, with a clear blue sky in the background. A semi-transparent dark blue rectangle is overlaid on the left side of the image, containing the title and subtitle text.

# Ericsson @ Möjligheternas dag

Ett samhälls-/näringslivsperspektiv om behovet av att låta elever tidigt få utveckla sin fulla potential i programmering.



# Imagine Possible

Our purpose

To create connections that make  
the unimaginable **possible**.





Ericsson

# This is Ericsson

Ericsson enables communications service providers to capture the full value of connectivity.



Employees worldwide

101,300

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27,400 dedicated to R&D  
28,000 managed services

BSEK in R&D budget

42

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60,000 granted patents

BSEK in sales

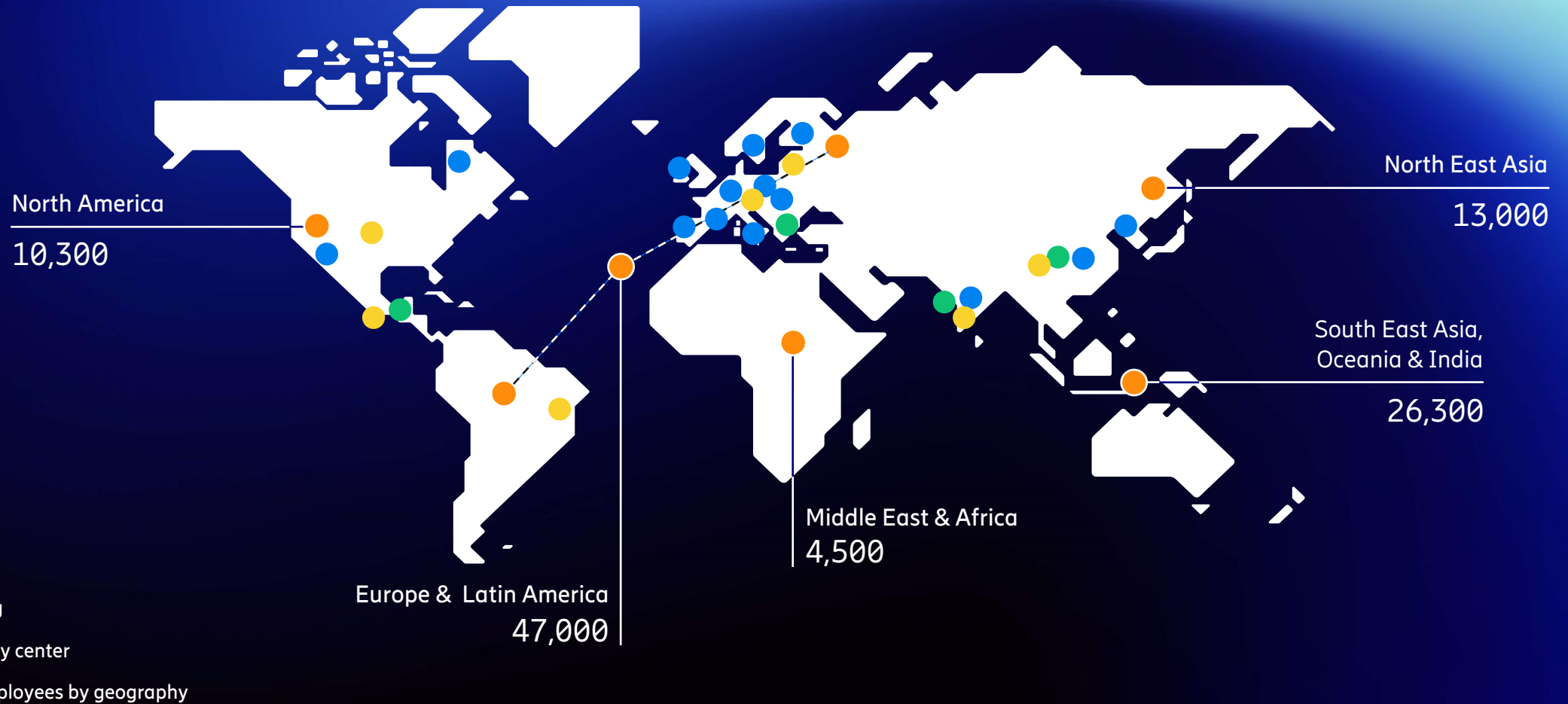
232

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more than 180 countries

# Global presence and capabilities

Serving customers in more than 180 countries







Enabling communication  
through innovations since  
1876

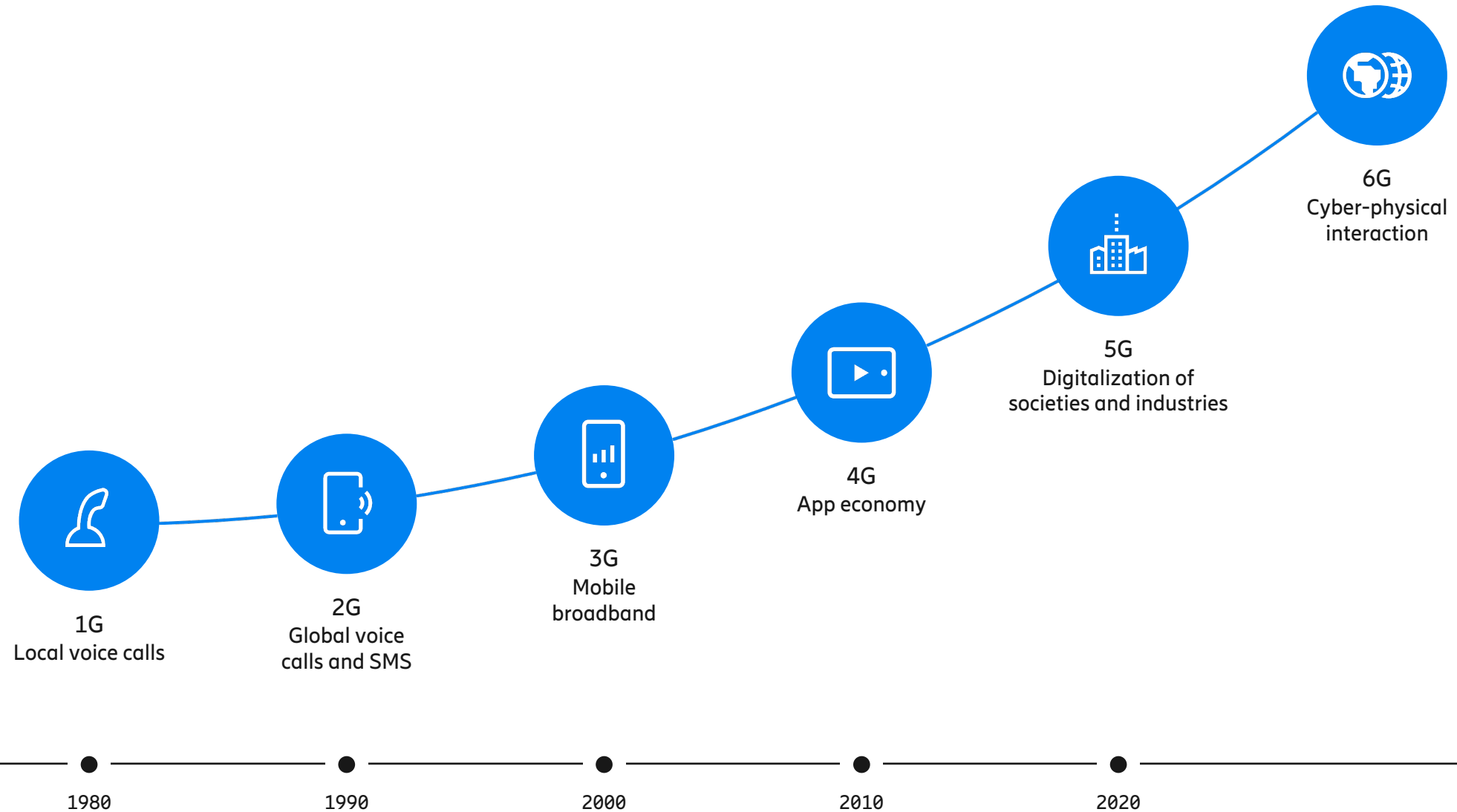


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1876

# Driving mobile networks for new waves of innovation



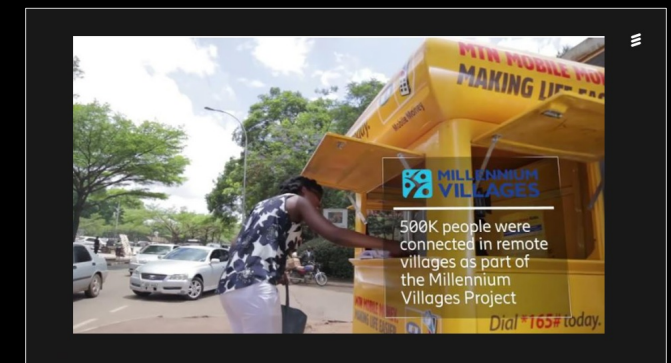
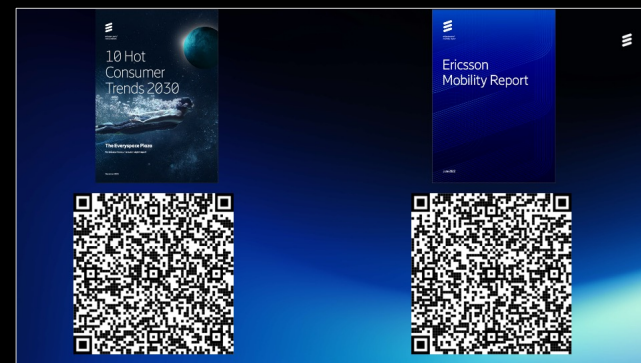
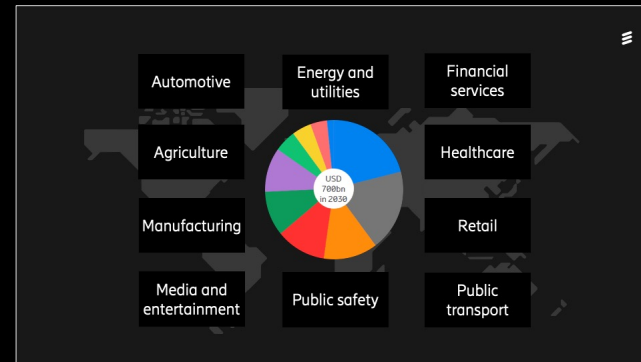
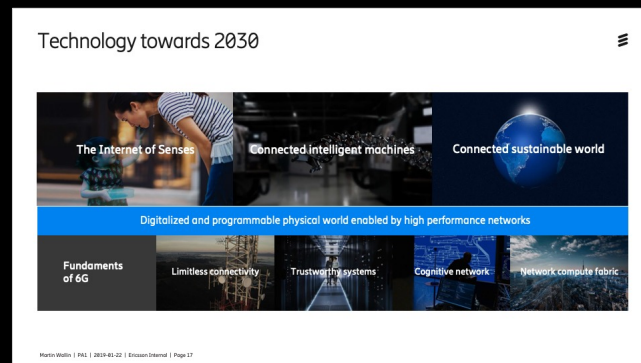
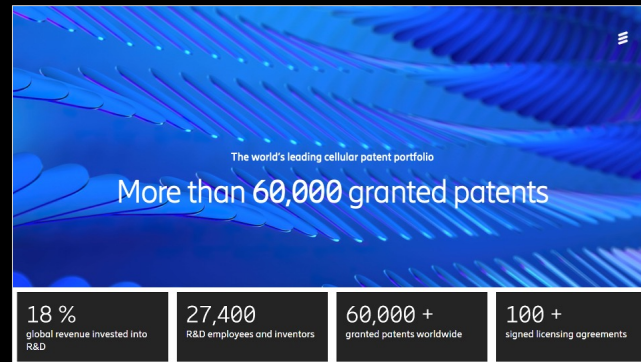


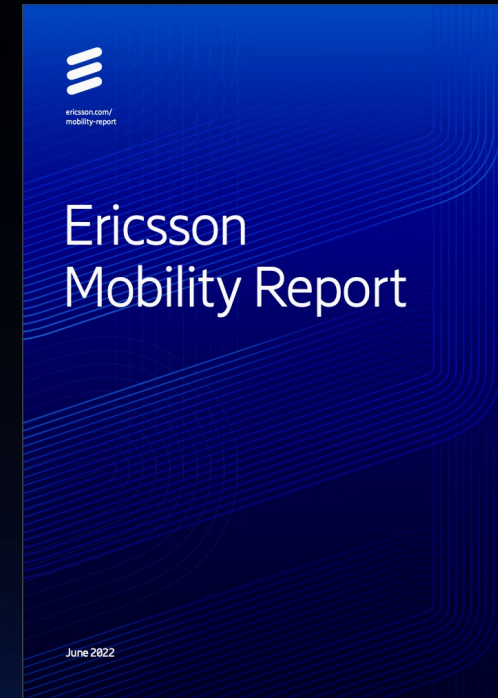
Why we do what we do



# Meet the Future

- Technology leadership – 6G is on the way already and Ericsson patent portfolio will continue to develop
- IOT - The 4th industry revolution is here. New opportunities to be explored and developed
- Purpose - communication and connectivity is a human right









How we do what we do



# Curious



Experimentation - try new things (spike event, hackathon, innovation days)

Feedback Loop - always (systematic, automated, and continuous)

Continuous learning - we learn all the time and need new insights. Stop fearing failure it is part of the journey make it fun to be better than last time

Recognize - everyone can do something but need some encouragement during the journey. It is not easy so ensure to celebrate the small successes and all achievements



# What we need

# Perseverance



Talented engineers(The Students) not Ericsson only Industry Gruppen all companies and industries are evolving towards automation and data driven analytics, health care, agriculture, industries in general. (The local ecosystem)

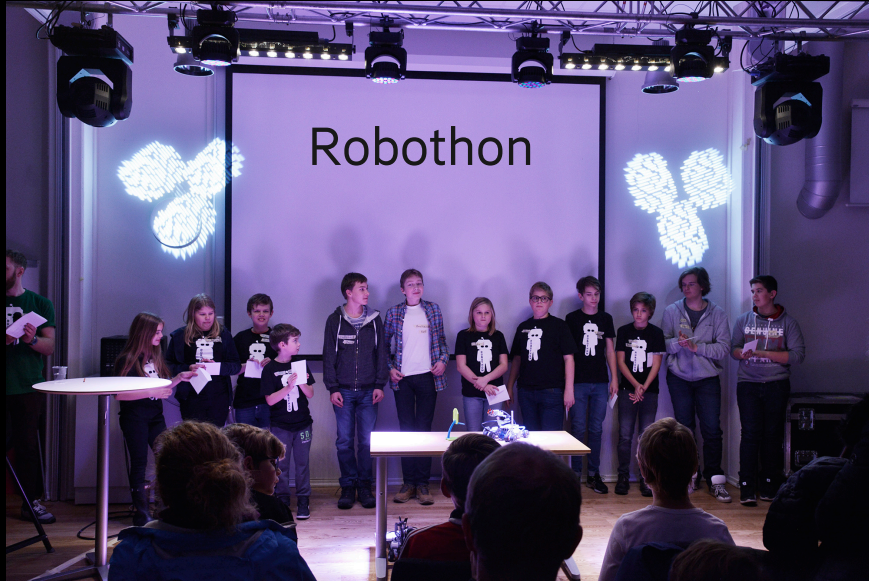
Mentors (You) that support our young to think beyond the current mathematical chapter. Make STEM fun already from start (little bits, combining math's in practice)

Companies (Me) that show why this is important and share role models and give opportunities (girls in ICT)

Eco System to enable the journey (BTH) a fundamental institution for talents to grow their skills and get a formal receipt of knowledge (it is no joke, education is important, and we are responsible to guide our youngster to want to do the journey



# Other common activities with BTH



## Girls in ICT

Last year, the girls in ICT event gathered around 20 girls. This year we had over 80 girls visiting us and had to split the event in two days.

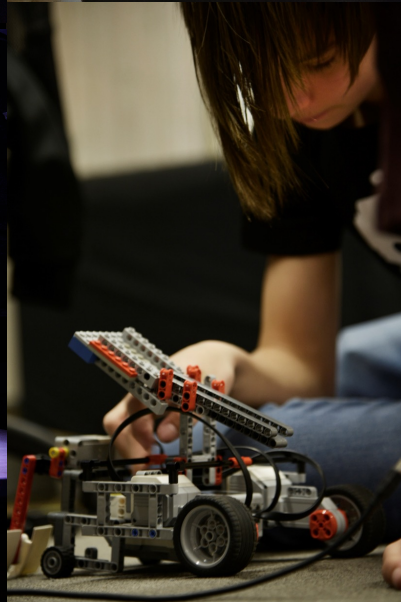
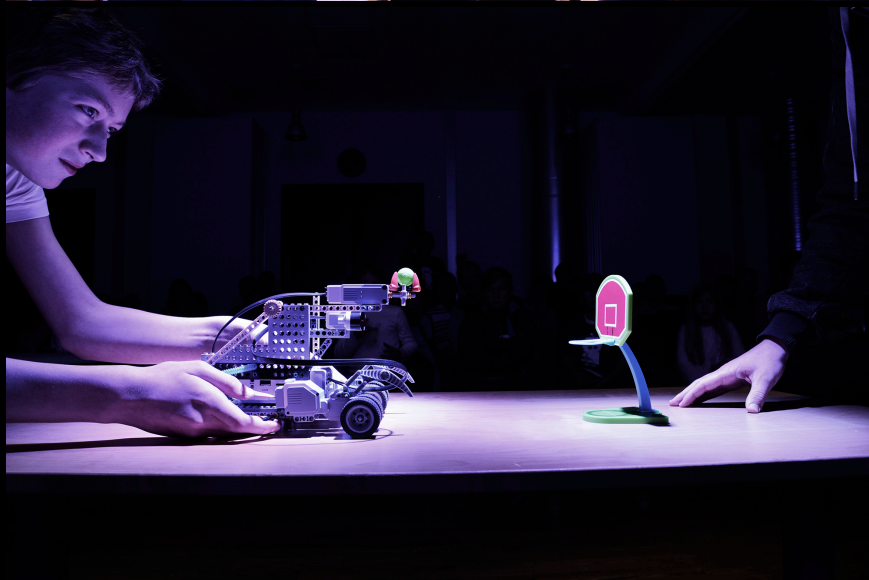
This year we had visits from Wämöskolan as well as Montessori.

The girls got the opportunity to do both programming and requirement handling but we also had great support from BTH that were represented with 4 people helping out with design and 3D printing.

The enthusiasm was high, and you could not miss the pounding music from OpenMind.

The local newspaper Sydöstran was invited and wrote an article about the event.

You can find it [here](#) and find more photos from the event.





# Ericsson Karlskrona



Thank you!

